

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Strategic Media - DC
Attention: Accounts Payable
3299 K St NW
Suite 200
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	930289	06214498

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/10/12	10/12/12	4:30a-5a	430a-5a	--WTF--	:30	2	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/10/12	4:42 AM	4:30a-5a	430a-5a	:30	AWTV100901H	\$60.00	NM
1 WPBF F		10/12/12	4:39 AM	4:30a-5a	430a-5a	:30	AWTV100901H	\$60.00	NM
2	10/15/12	10/16/12	4:30a-5a	430a-5a	MT-----	:30	2	\$60.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$60.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	4:38 AM	4:30a-5a	430a-5a	:30	AWTV100901H	\$60.00	NM
2 WPBF Tu		10/16/12	4:44 AM	4:30a-5a	430a-5a	:30	AWTV100901H	\$60.00	NM
3	10/10/12	10/12/12	WPBF News 25 @ 5am	5-530am	--WTF--	:30	3	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/10/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
3 WPBF Th		10/11/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
1 WPBF F		10/12/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
4	10/15/12	10/16/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	2	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
2 WPBF Tu		10/16/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
5	10/10/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$160.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/10/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100901H	\$160.00	NM
3 WPBF Th		10/11/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	AWTV100901H	\$160.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Lehigh Valley, PA 18002-6885

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Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/10/12	10/12/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 5:41 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 AWTV100901H \$160.00 NM									
6	10/15/12	10/16/12	WPBF News 25 Mornings	5:30-5:57am	MT-----	:30	2	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/15/12 5:42 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 AWTV100901H \$160.00 NM									
1 WPBF Tu 10/16/12 WPBF News 25 Mornings @ 5:30 5:30-5:57am :00 \$160.00 NM									
Credited									
11	10/10/12	10/12/12	Dr. Oz M-F 9-10a	9-10a	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 10/10/12 9:21 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100901H \$225.00 NM									
2 WPBF Th 10/11/12 9:37 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100901H \$225.00 NM									
1 WPBF F 10/12/12 9:54 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100901H \$225.00 NM									
12	10/15/12	10/16/12	Dr. Oz M-F 9-10a	9-10a	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WPBF M 10/15/12 9:40 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100901H \$225.00 NM									
1 WPBF Tu 10/16/12 9:41 AM Dr. Oz M-F 9-10a 9-10a :30 AWTV100901H \$225.00 NM									
13	10/10/12	10/12/12	10-11a Anderson Cooper	10-11a	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 10:21 AM 10-11a Anderson Cooper 10-11a :30 AWTV100901H \$225.00 NM									
3 WPBF Th 10/11/12 10:38 AM 10-11a Anderson Cooper 10-11a :30 AWTV100901H \$225.00 NM									
2 WPBF F 10/12/12 10:54 AM 10-11a Anderson Cooper 10-11a :30 AWTV100901H \$225.00 NM									
14	10/15/12	10/16/12	10-11a Anderson Cooper	10-11a	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF M 10/15/12 10:56 AM 10-11a Anderson Cooper 10-11a :30 AWTV100901H \$225.00 NM									
2 WPBF Tu 10/16/12 10:22 AM 10-11a Anderson Cooper 10-11a :30 AWTV100901H \$225.00 NM									
15	10/10/12	10/12/12	The View	11A-12PM	--WTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WPBF W 10/10/12 The View 11A-12PM :00 \$400.00 NM									
Credited									
1 WPBF Th 10/11/12 The View 11A-12PM :00 \$400.00 NM									
Credited									
17	10/10/12	10/12/12	WPBF News 25 @ Noon	12pm-1230pm	--WTF--	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									



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Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/10/12	10/12/12	WPBF News 25 @ Noon 12pm-1230pm		--WTF--	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Th	10/11/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
	Credited								
1	WPBF	F	10/12/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
	Credited								
18	10/15/12	10/16/12	WPBF News 25 @ Noon 12pm-1230pm		MT-----	:30	2	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	12:28 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV100901H	\$175.00 NM
2	WPBF	Tu	10/16/12	12:21 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	AWTV100901H	\$175.00 NM
21	10/10/12	10/12/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	3	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
2	WPBF	Th	10/11/12	3:58 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
3	WPBF	F	10/12/12	3:45 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
22	10/15/12	10/16/12	M-F 3-4P	M-F 3-4P	MT-----	:30	2	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
1	WPBF	Tu	10/16/12	3:12 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
25	10/10/12	10/12/12	Dr. Oz	4-5p	--WTF--	:30	3	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	4:13 PM	Dr. Oz	4-5p	:30	AWTV100901H	\$500.00 NM
3	WPBF	Th	10/11/12	4:57 PM	Dr. Oz	4-5p	:30	AWTV100901H	\$500.00 NM
1	WPBF	F	10/12/12	4:12 PM	Dr. Oz	4-5p	:30	AWTV100901H	\$500.00 NM
28	10/15/12	10/16/12	M-F 5pm News	5-6pm	MT-----	:30	2	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/15/12	5:41 PM	M-F 5pm News	5-6pm	:30	AWTV100901H	\$450.00 NM
1	WPBF	Tu	10/16/12	5:13 PM	M-F 5pm News	5-6pm	:30	AWTV100901H	\$450.00 NM
29	10/10/12	10/12/12	WPBF News 25 @ 6:00PM-6:30PM		--WTF--	:30	3	\$1,050.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	3	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/10/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00 NM
1	WPBF	Th	10/11/12	6:29 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00 NM



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West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
29	10/10/12	10/12/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible		--WTF--	:30	3	\$1,050.00	NM		
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WPBF	F	10/12/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00	NM
30	10/15/12	10/16/12	WPBF News 25 @ 6:00PM-6:30PM Class of Time - Fixed Non Pre-emptible		MT-----	:30	2	\$1,050.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	MT-----	2	\$1,050.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	10/15/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00	NM
	1	WPBF	Tu	10/16/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	AWTV100901H	\$1,050.00	NM
31	10/10/12	10/12/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	--WTF--	:30	3	\$800.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	--WTF--	3	\$800.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	3	WPBF	W	10/10/12	7:13 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV100901H	\$800.00	NM
	2	WPBF	Th	10/11/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	AWTV100901H	\$800.00	NM
	1	WPBF	F	10/12/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM
	Credited										
33	10/10/12	10/12/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	--WTF--	:30	2	\$850.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	--WTF--	2	\$850.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Th	10/11/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
	Credited										
	3	WPBF	F	10/12/12		Jeopardy	7:30-8PM	:00		\$850.00	NM
	Credited										
34	10/15/12	10/16/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MT-----	:30	1	\$850.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	MT-----	1	\$850.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	Tu	10/16/12	7:53 PM	Jeopardy	7:30-8PM	:30	AWTV100901H	\$850.00	NM
35	10/10/12	10/14/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		--WTF-S	:30	4	\$1,000.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/08/12	10/14/12	--WTF-S	4	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	1	WPBF	W	10/10/12	11:15 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
	3	WPBF	Th	10/11/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
	2	WPBF	F	10/12/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
	4	WPBF	Su	10/14/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
36	10/15/12	10/16/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		MT-----	:30	2	\$1,000.00	NM		
	<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
		10/15/12	10/21/12	MT-----	2	\$1,000.00					
	<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
	2	WPBF	M	10/15/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
	1	WPBF	Tu	10/16/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	AWTV100901H	\$1,000.00	NM
38	10/15/12	10/16/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MT-----	:30	1	\$350.00	NM		



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/15/12	10/16/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	MT-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MT----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 10/16/12 11:55 PM Nightline 11:35-12:05AM :30 AWTV100901H \$350.00 NM									
39	10/13/12	10/13/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----1-	:30	1	\$160.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 6:39 AM Sat 6-7am News Sat 6-7am :30 AWTV100901H \$160.00 NM									
41	10/13/12	10/13/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 8:43 AM Sat 8-9am News Sat 8-9am :30 AWTV100901H \$225.00 NM									
44	10/13/12	10/13/12	M-Sun 1130p-12am Late Class of Time - Pre-emptible with notice	1130p-1205am	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/13/12 11:49 PM M-Sun 1130p-12am Late News 1130p-1205am :30 AWTV100901H \$400.00 NM									
46	10/14/12	10/14/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 6:43 AM Sun 6-7am News Sun 6-7am :30 AWTV100901H \$90.00 NM									
49	10/14/12	10/14/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 Chris Matthews Sun 10-10:30AM :00 \$225.00 NM Credited									
51	10/14/12	10/14/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/14/12 11:58 PM Sun 11:35pm Late News 1135p-12am :30 AWTV100901H \$300.00 NM									
54	10/11/12	10/11/12	Thur ABC Prime B Class of Time - Pre-emptible with notice	9-10PM	---1---	:30	1	\$3,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/11/12 Thur ABC Prime B 9-10PM :00 \$3,600.00 NM Credited									
55	10/12/12	10/12/12	Fri ABC Prime C Class of Time - Fixed Non Pre-emptible	10-11PM	----1--	:30	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
55	10/12/12	10/12/12	Fri ABC Prime C Class of Time - Fixed Non Pre-emptible	10-11PM	----1--	:30	1	\$2,200.00	NM
10/08/12 10/14/12 ----1-- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 10:49 PM Fri ABC Prime C 10-11PM :30 AWTV100901H \$2,200.00 NM									
56	10/13/12	10/13/12	Sat 330-7pm ABC College Class of Time - Pre-emptible with notice	330-7pm	-----1-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 5:23 PM Sat 330-7pm ABC College Football 330-7pm :30 AWTV100901H \$1,000.00 NM									
57	10/15/12	10/16/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MT-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 MT----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Tu 10/16/12 Wheel Of Fortune 7-7:30PM :00 \$800.00 NM									
Credited									
58	10/13/12	10/13/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 5:38 AM Sat 5-6am News Sat 5-6am :30 AWTV100901H \$60.00 NM									
59	10/10/12	10/12/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	--WTF--	:30	3	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 3 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/10/12 12:43 AM Jimmy Kimmel 12:06-01:06AM :30 AWTV100901H \$70.00 NM									
2 WPBF Th 10/11/12 12:51 AM Jimmy Kimmel 12:06-01:06AM :30 AWTV100901H \$70.00 NM									
3 WPBF F 10/12/12 12:56 AM Jimmy Kimmel 12:06-01:06AM :30 AWTV100901H \$70.00 NM									
60	10/10/12	10/12/12	ACCESS HOLLYWOOD 106x-136x Class of Time - Fixed Non Pre-emptible		--WTF--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --WTF-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/12/12 1:23 AM ACCESS HOLLYWOOD 106x-136x :30 AWTV100901H \$40.00 NM									
61	10/14/12	10/14/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----S	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/14/12 6:29 AM Sun 6-7am News Sun 6-7am :30 AWTV100901H \$90.00 NM									
62	10/13/12	10/13/12	Sat 6-7am News Class of Time - Pre-emptible with notice	Sat 6-7am	-----S-	:30	1	\$160.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/13/12 6:08 AM Sat 6-7am News Sat 6-7am :30 AWTV100901H \$160.00 NM									
63	10/13/12	10/13/12	ABC College Football Class of Time - Pre-emptible with notice	12-330pm	-----S-	:30	1	\$1,000.00	NM



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
63	10/13/12	10/13/12	ABC College Football	12-330pm	-----S-	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	2:13 PM	ABC College Football	12-330pm	:30	AWTV100901H	\$1,000.00 NM
64	10/11/12	10/11/12	LAST RESORT	8-9PM	---T---	:30	1	\$900.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	7:58 PM	LAST RESORT	8-9PM	:30	AWTV100901H	\$900.00 NM
65	10/11/12	10/11/12	NETWORK POLITICAL P9-11p		---T---	:30	1	\$1,800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	10:48 PM	NETWORK POLITICAL PROGR/9-11p		:30	AWTV100901H	\$1,800.00 NM
66	10/13/12	10/13/12	Nascar Cup Series	730pm-11:30pm	-----S-	:30	2	\$400.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	10/13/12		Nascar Cup Series	730pm-11:30pm	:00		\$400.00 NM
	Credited								
1	WPBF	Sa	10/13/12	11:20 PM	Nascar Cup Series	730pm-11:30pm	:30	AWTV100901H	\$400.00 NM
67	10/10/12	10/12/12	M-F 3-4P	M-F 3-4P	--WTF--	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
68	10/10/12	10/12/12	GENERAL HOSPITAL	GENERAL HOSPIT	--WTF--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	--WTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/10/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV100901H	\$450.00 NM
69	10/15/12	10/16/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00 NM
70	10/13/12	10/13/12	Sat 330-7pm ABC Colleg	330-7pm	-----S-	:30	1	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	7:10 PM	Sat 330-7pm ABC College Footb	330-7pm	:30	AWTV100901H	\$1,000.00 NM
	LR - Football								
71	10/15/12	10/16/12	10-11a Anderson Cooper	10-11a	MT-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 4 CONGRES	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
71	10/15/12	10/16/12	10-11a Anderson Cooper 10-11a		MT-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/16/12	10:56 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100901H	\$225.00	NM
72	10/15/12	10/16/12	WPBF News 25 @ 5am	5-530am	MT-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	AWTV100901H	\$110.00	NM
73	10/14/12	10/14/12	Sun 6-7am News	Sun 6-7am	-----S	:30	1	\$90.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$90.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	6:09 AM	Sun 6-7am News	Sun 6-7am	:30	AWTV100901H	\$90.00	NM
74	10/15/12	10/16/12	M-F 3-4P	M-F 3-4P	MT-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu		10/16/12	3:42 PM	M-F 3-4P	M-F 3-4P	:30	AWTV100901H	\$400.00	NM
75	10/11/12	10/12/12	GENERAL HOSPITAL	GENERAL HOSPIT	---TF--	:30	1	\$450.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F		10/12/12	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV100901H	\$450.00	NM
76	10/15/12	10/16/12	1230-1P Access Hollywood	1230-1p	MT-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV100901H	\$175.00	NM
77	10/15/12	10/16/12	Dr. Oz	4-5p	MT-----	:30	1	\$500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/15/12	4:55 PM	Dr. Oz	4-5p	:30	AWTV100901H	\$500.00	NM
78	10/14/12	10/14/12	Sun 8-9am News	Sun 8-9am	-----S	:30	1	\$450.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Su		10/14/12	8:41 AM	Sun 8-9am News	Sun 8-9am	:30	AWTV100901H	\$450.00	NM
79	10/15/12	10/16/12	10-11a Anderson Cooper 10-11a		MT-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	MT-----	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
930289-1	10/21/12	October 2012	10/01/12 - 10/16/12
Advertiser	Product	Estimate Number	
West/R/Congress	ALLEN WEST 4 CONGRES		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
79	10/15/12	10/16/12	10-11a Anderson Cooper 10-11a		MT-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	10:30 AM	10-11a Anderson Cooper	10-11a	:30	AWTV100901H	\$225.00 NM
80	10/15/12	10/16/12	4:30a-5a	430a-5a	MT-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	MT-----	1	\$20.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	4:56 AM	4:30a-5a	430a-5a	:30	AWTV100901H	\$20.00 NM
81	10/16/12	10/16/12	GENERAL HOSPITAL	GENERAL HOSPIT	-T-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	2:24 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	AWTV100901H	\$450.00 NM
82	10/16/12	10/16/12	1230-1P Access Hollywood	1230-1p	-T-----	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	12:47 PM	1230-1P Access Hollywood	1230-1p	:30	AWTV100901H	\$350.00 NM
83	10/16/12	10/16/12	Dr. Oz M-F 9-10a	9-10a	-T-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-T-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	AWTV100901H	\$225.00 NM
Total Spots							85		

Payment Terms 30 Days

<u>Gross Total</u>	\$37,435.00
<u>Agency Commission</u>	\$5,615.25
<u>Net Amount Due</u>	\$31,819.75